

# JOB VACANCY

## **University Lecturer (Contract-For Expatriate) School of Communication Universiti Sains Malaysia**

### **FIELD OF SPECIALISATION**

- Media and Communication with specialisation in:-
  1. Digital Marketing
  2. Advertising
  3. Branding and Marketing
  4. Content Ideation
  5. And other related areas within Integrated Marketing Communication.

### **REQUIREMENTS**

- A Master's or Doctoral Degree in related areas within Integrated Marketing Communication.
- A strong track record of publication and research excellence in the niche area.
- A good teaching experience.
- An extensive with industry experience in related fields of specialisation.

### **ADDITIONAL CRITERIA**

- Candidate with a Master's degree must have a minimum **FIVE (5) years of teaching / industry experience in related fields.**
- In addition to teaching, the successful candidate is required to undertake research, administration and supervision in the field of Communication.
- The successful candidates will be based at USM@Kuala Lumpur or the main campus in Penang.

### **HOW TO APPLY**

Please forward the following documents and other related documents through e-mail by **15<sup>th</sup> April 2025** to dean\_com@usm.my.

- Letter of application explaining how the candidate meets qualifications
- Curriculum vitae
- Copies of scroll and transcript

Dean  
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Universiti Sains Malaysia  
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