



# University Lecturer (Contract – Expatriate – Full-time)

## School of Communication Universiti Sains Malaysia

The School of Communication, Universiti Sains Malaysia invites applications for a senior lecturer appointment to begin in September 2025. **International candidates** whose teaching and scholarship relate to the following fields are highly encouraged to apply.

#### Responsibilities

This is a full-time contract position for Expatriate University Lecturer only. Specifically, we are looking for candidates who can teach **Digital Marketing**, **Advertising**, **Branding and Marketing**, **Content Ideation and other related areas within Integrated Marketing Communication**.

In addition to teaching, the successful candidate is required to undertake research, administration and supervision in the field of Communication.

### Qualifications

Candidates must hold a **Doctoral Degree** in related fields with a strong track record of publication, research excellence and industrial experience. The successful candidates will be based at USM@Kuala Lumpur.

#### How to apply

Please submit the following documents to <u>dean com@usm.my</u> by **16<sup>th</sup> June 2025**.

- Letter of application explaining how the candidate meets qualifications
- Curriculum vitae
- Copies of scroll and transcript